

MSR # 613-1005
11 July, 2025
Amended 17 March 2025
Amended 14 February 2025
20 December 2024
Mainstream Product Line
Channel Partner Sales Team
Worldwide

Channel 50% Off "Upgrade in Place" Mainstream Promo

Program Duration

- **Start Date:** January 10, 2025
- **End Date:** ~~March 28, 2025~~ ~~June 27, 2025~~, September 27, 2025

Program Summary

Tektronix is excited to announce a new global promotion for our channel partner sales team. This promotion offers a 50% discount to the end customer on all "upgrade in place" type purchases for the MSO4/4B/5/5B/6/6B instruments. This means that customers who already own an instrument can purchase a license that upgrades bandwidth, record length, adds a function generator, bundles and other SUP#-XXXX licenses for 50% less than list price.

Terms and Conditions

General:

- All promotional sales are subject to the Tektronix Terms & Conditions of Sales unless there is a written contract signed by Tektronix and the customer or partner which applies.

Eligible Products:

- All 4 Series, 5 Series and 6 Series oscilloscopes (both non-B and B models).
- Software Bundles (both perpetual and subscription).
- Bandwidth upgrades, software analysis options, record length, Spectrum View functionality, node locked and floating licenses.



Exclusions:

- The product must have been purchased before 10 January 2025 and end user must provide Tektronix with model number and serial number.
- 5 Series MSO upgrades to 2 GHz bandwidth are excluded as they require a circuit board change to be completed in service.

Combinability:

- This promotion can be combined with other sales promotions, including education and contractually provided discounts.

Distribution Channel:

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- Four thick, light gray diagonal lines running from the top right towards the center of the page.
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- A series of thin, light green diagonal lines running from the top right towards the center of the page.
- Authorized Tektronix Partners (Distributors, Rental, Resellers, System Integrators) are eligible for this promotion.
 - Authorized channel partners may submit orders to Tektronix to fulfill end user requests; these orders will receive 50% discount off partner standard contractual price on the upgrades using promotional modifier "GL-MSR 613-1005 SW Upgrade Promo".

Contact

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