



### **INVESTOR PRESENTATION**

November 2023





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### A Leader in the Calibration Service Market, Provider of Cost, **Control & Optimization Services and Value-add Distributor of Test, Measurement & Control Instrumentation**

- ✓ Service segment, consisting of high levels of recurring revenue streams, is our primary growth engine
- ✓ Distribution segment, including expanding Rental business, differentiates with cross-segment synergies, provides economic diversification and customer finance flexibility
- Complementary segments serving highly regulated, high cost of failure and mission critical industries with a premium offering
- ✓ Blue-chip client base encompassing a diverse set of industries
- ✓ NEXA Cost, Control and Optimization Services provides access to markets that did not exist to Transcat prior to the acquisition
- ✓ Track record of successful acquisitions, which are expected to expand addressable markets, geography and capabilities
- ✓ Proven, experienced leadership team in place to support next level of growth and beyond

### **Market Capitalization Recent Price**

\$783 million \$88.68

Note: Above metrics are as of 9/13/2023

**Average Daily Volume (3 mo.) Common Shares Outstanding Ownership:** Institutions Insiders

61,990 8.8 million 79% 3%



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### **Seasoned Executive Management Team**

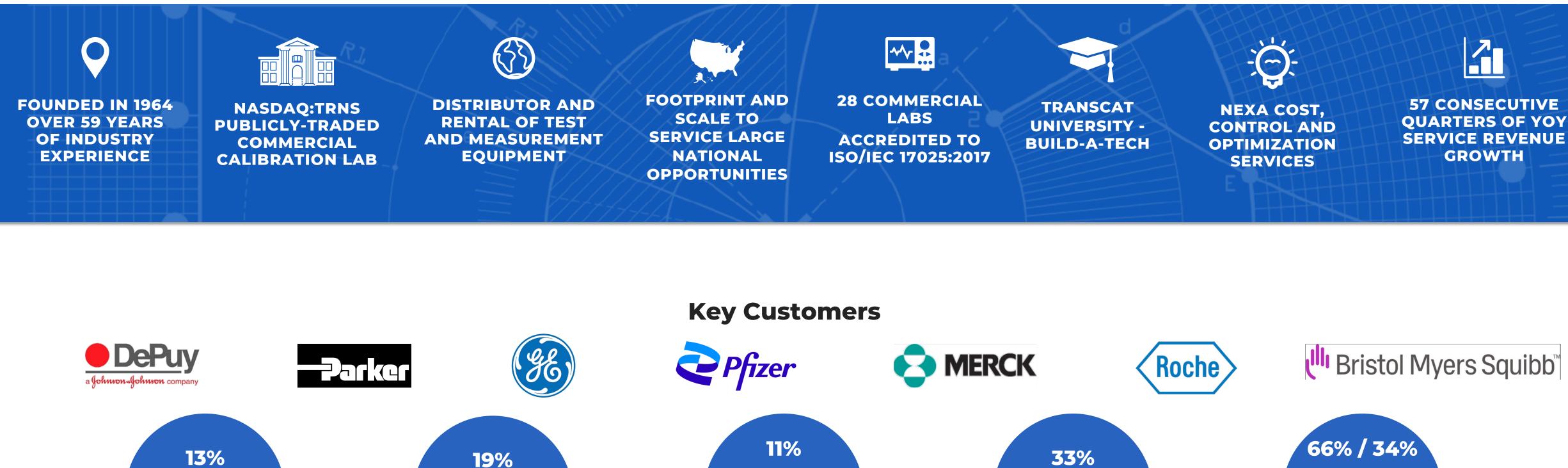
#### **Today's Speakers**





### **Company Overview**

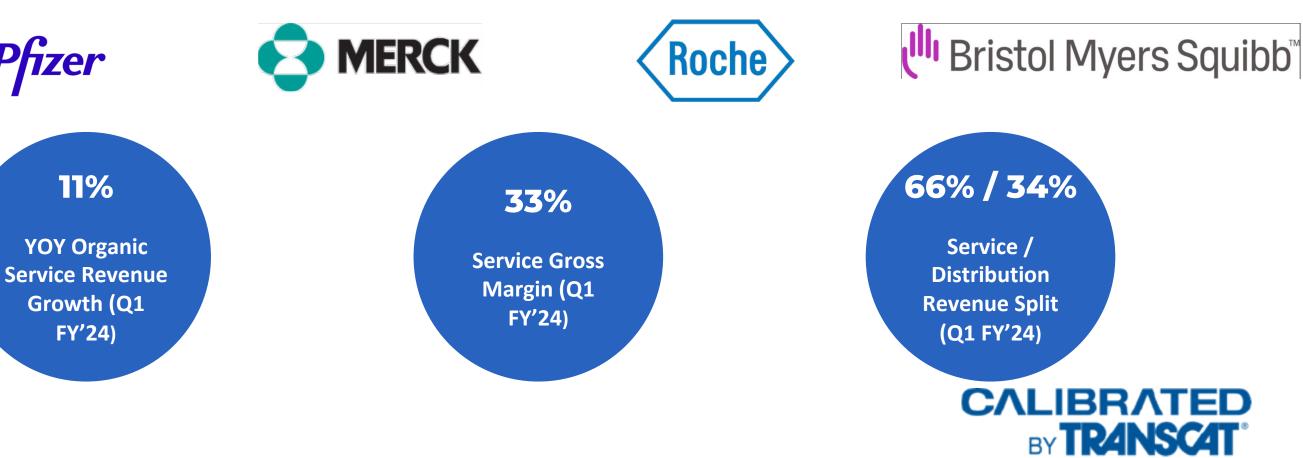




**Total YOY Revenue Growth** (FY'23)

**YOY Service Revenue Growth** (FY'23)

Industry leading provider of mission critical, accredited calibration services and equipment

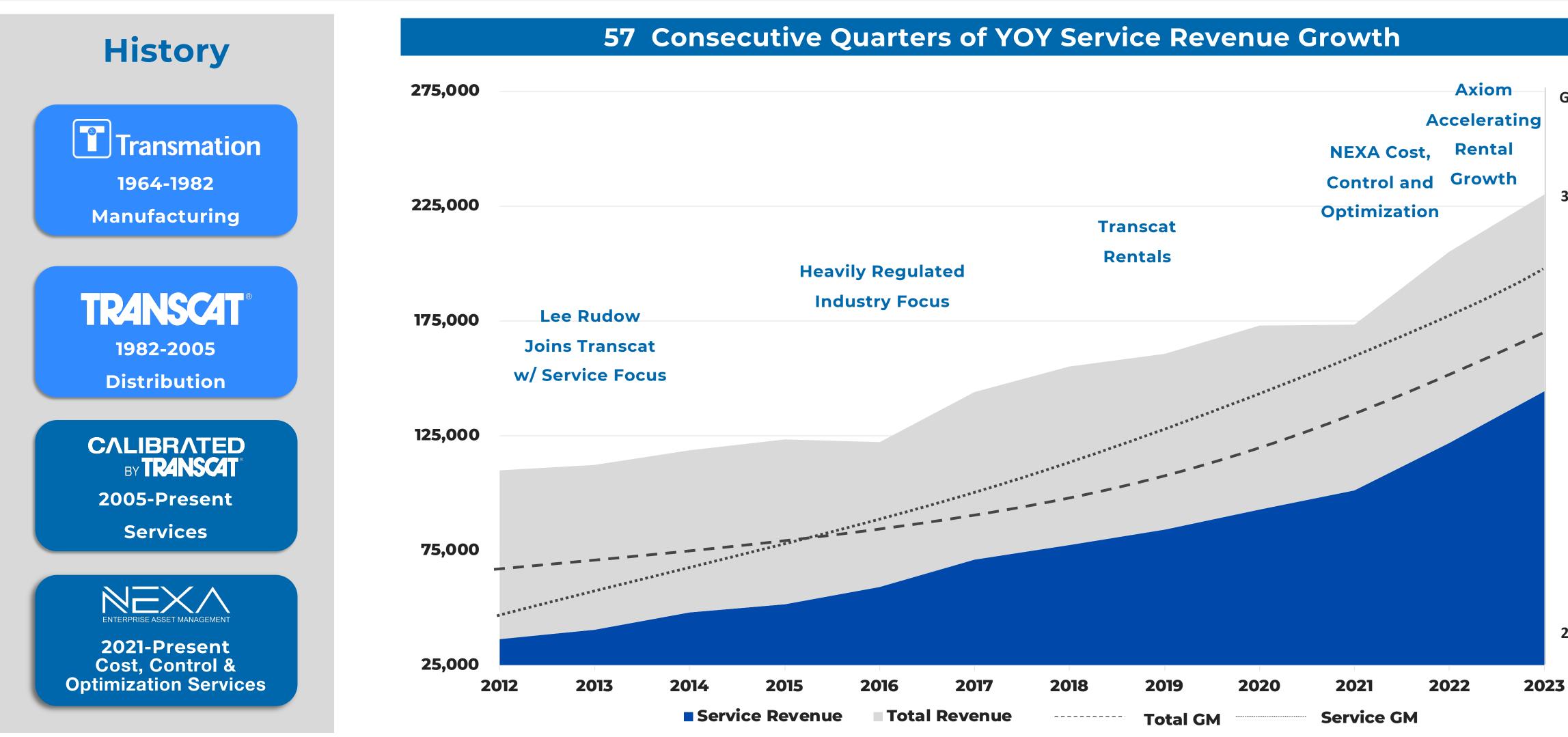








# **Building a Services Engine**







#### GM%

35%

20%



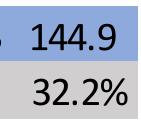
### **Service Segment: Consistent Performance and Growth**

|                         |                          |       |    |       |            |            |            | Fiscal     | Ye | ar    |            |            |             |    |       |    |
|-------------------------|--------------------------|-------|----|-------|------------|------------|------------|------------|----|-------|------------|------------|-------------|----|-------|----|
|                         |                          | 2012  |    | 2013  | 2014       | 2015       | 2016       | 2017       |    | 2018  | 2019       | 2020       | 2021        | 1  | 2022  | 1  |
|                         |                          |       |    |       |            |            |            |            |    |       |            |            |             |    |       |    |
| Service Revenue         | \$                       | 36.4  | \$ | 40.7  | \$<br>48.2 | \$<br>51.8 | \$<br>59.2 | \$<br>71.1 | \$ | 77.4  | \$<br>84.0 | \$<br>93.0 | \$<br>101.3 | \$ | 122.0 | \$ |
| Service GM%             |                          | 23.7% |    | 25.3% | 26.6%      | 27.2%      | 26.3%      | 26.8%      |    | 25.7% | 24.9%      | 25.3%      | 30.3%       |    | 31.9% |    |
|                         |                          |       |    |       |            |            |            |            |    |       |            |            |             |    |       |    |
| Service Op Income       | \$                       | (0.2) | \$ | 1.3   | \$<br>2.4  | \$<br>3.7  | \$<br>4.2  | \$<br>4.8  | \$ | 5.2   | \$<br>5.2  | \$<br>5.7  | \$<br>10.4  | \$ | 10.8  | \$ |
|                         | 1                        |       | _  |       |            |            |            |            |    |       |            |            |             |    |       |    |
| Service Adjusted EBITDA | <b>\</b> <sup>+</sup> \$ | 2.0   |    |       |            |            |            |            |    |       |            |            |             |    |       | \$ |

<sup>1</sup> Service Adjusted EBITDA is a non-GAAP financial measure. See further information in the presentation regarding this measure and a reconciliation to the most directly









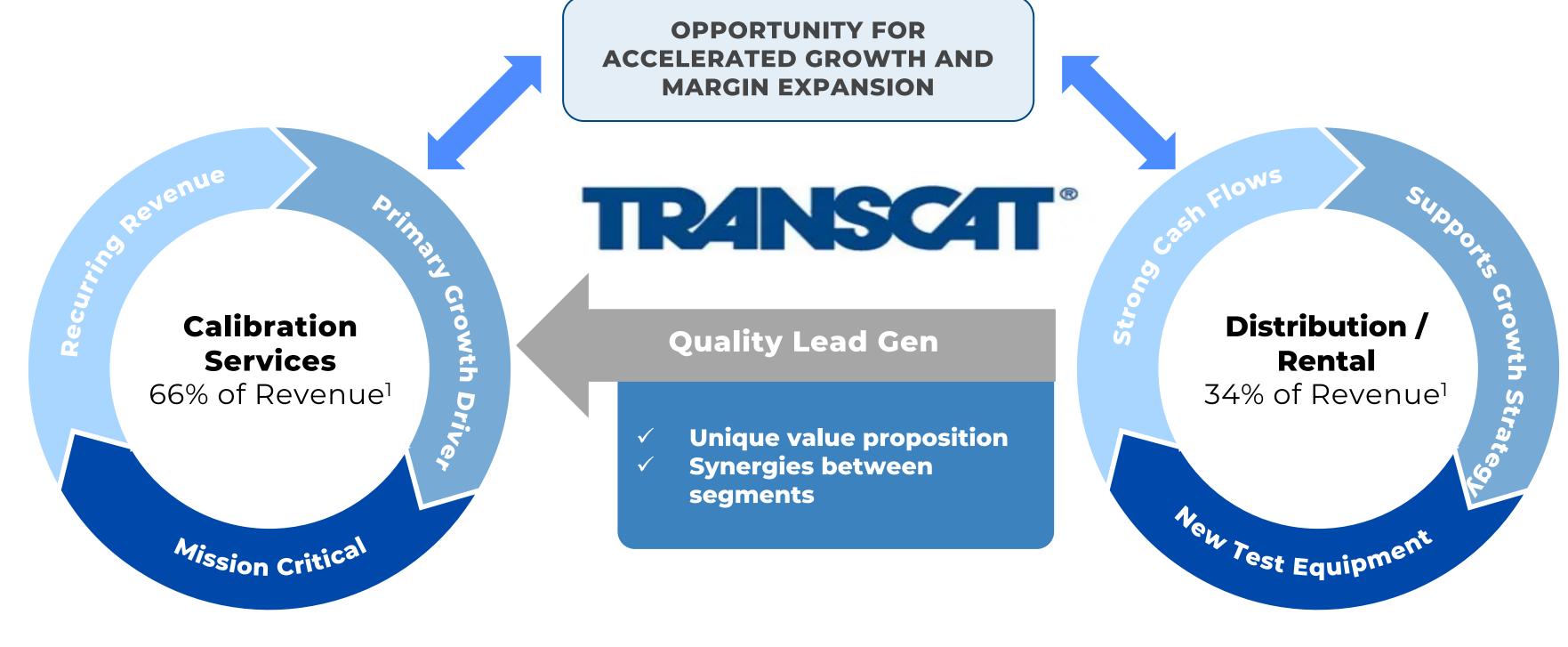






### **Complementary Business Segments**

### Strong cross-selling opportunities from distribution to calibration services



✓ Approx. 18% service revenue growth, approx. 11% organic growth

 $\checkmark$  Driven by regulation and high cost of failure, life sciences focus

✓ Strong operating leverage

1. As of Q1 FY 2024 TTM Revenue Ended June 24, 2023.

- ✓ Flat revenue growth with improving gross margins
- Focused growth in higher margin rental business

Generates calibration services leads







**Calibration Industry – Competitive Landscape** 

#### **5 National Players**

Transcat

Trescal

Tektronics

**Simco Electronics** 

**Applied Technical Services (ATS)** 

Numerous Regional Players (\$5m to \$30m in **Annual Revenue)** 

Hundreds of Other Players (Highly Fragmented <u>(\$500K to \$5M)</u>



### **Industry Attributes**

**Recurring Service Revenue Streams** 

**Growing Service** Market

**Driven by Regulation and High Cost of Failure** 

### TRANSCAT<sup>®</sup> **Differentiators = Premium Priced Service**



**Distribution NEXA** Cost, and Rental a Control and Source of Optimization Service Services Leads and **Cash Flow** 

Highly Regulated Target Market

to Expand Markets, and Capabilities

**Acquisitions Footprint and Transcat** scale to **University** -Life Science Addressable Service Large Build-A-National Tech **Geography Opportunities** 











# Strategic, Regulated Vertical Markets

- that require long qualification cycles
- entry that results in recurring, higher margin revenue



### Life Sciences

Pharmaceuticals and **Medical Device** 

**Regulating Bodies:** FDA, WHO, ICH



**R & D / manufacturer of** flight vehicles

**Regulating Bodies:** DOD, FAA, NASA, EPA

### **Provider of premium, mission critical services to regulated, high cost of failure industries**

# High switching costs deeply entrench customers on Transcat service platform; high barrier to

### Aerospace



### **Government / Defense**

Military / Missile Defense

**Regulating Bodies:** FDA, OSHA, CPSC, DOD, FTC, FCC, EEOC, FDIC







# **Double-Digit Service Growth Drivers**

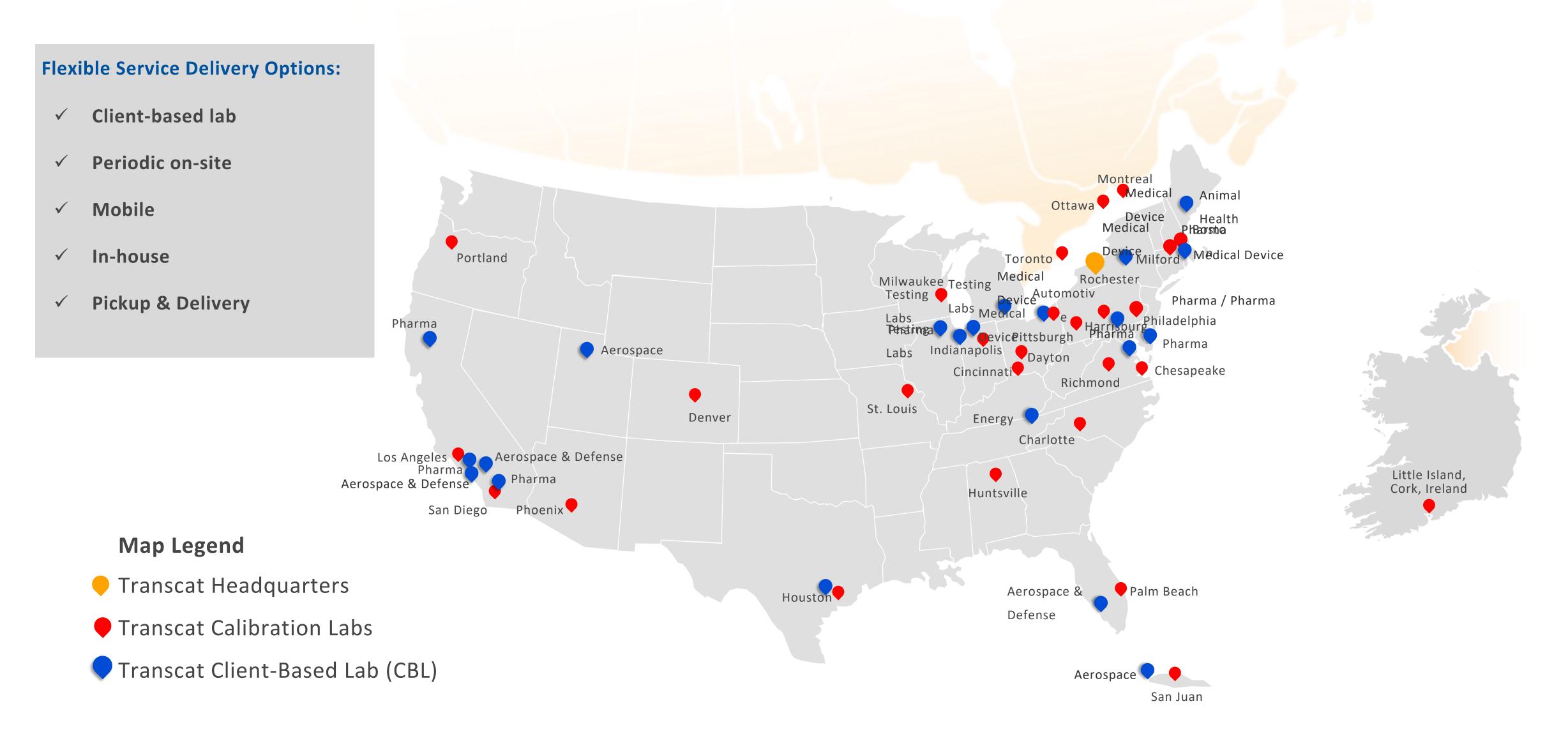








### **50 Locations Serving the U.S., Canada, Ireland and Puerto Rico**





## **Broad and Diverse Blue Chip Customer Base**

#### **Servicing the Fortune 500 Manufacturers:**

### **Pharmaceuticals**

### **Medical Devices:**

Orthopedics Endoscopy Surgical Tools

#### **Defense Systems**

#### <u>Aerospace</u>

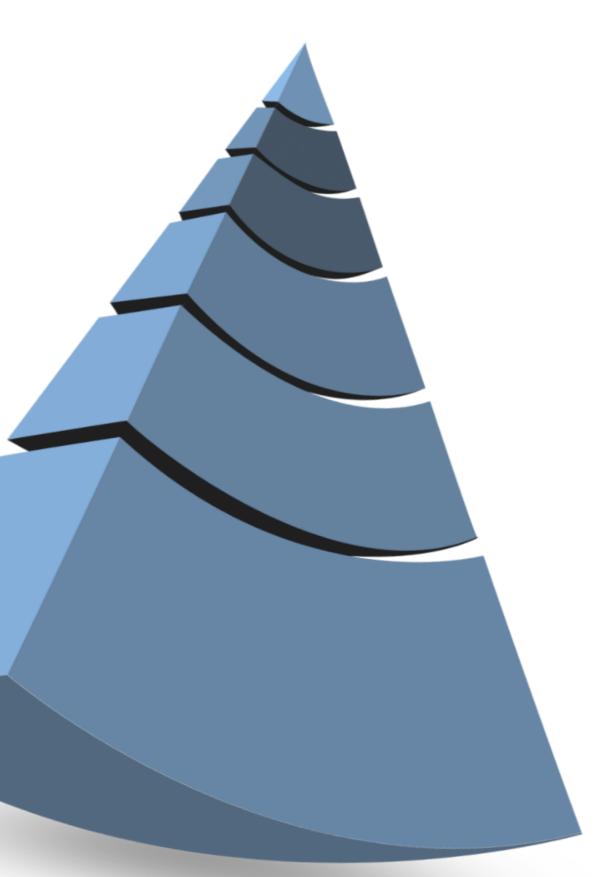
**Uranium Processing / Storage** 







\* Company estimates based on YTD FY 2024



### **Percentage of Service Revenue \***

- **4%** Other
- **5%** Energy/Utilities
- **7%** Services/Consumer Goods
- Aerospace/Defense 8%
- **16%** Industrial/Materials

**60%** Life Science / **FDA-regulated** 



Bristol Myers Squibb









## **Recent Acquisition Drivers**



| aphic<br>nsion | Increased<br>Capabilities and<br>Expertise | Leveraged<br>Infrastructure<br>(Bolt-on) |
|----------------|--|--|
|                | $\checkmark$                               |  |
|                | $\checkmark$                               | $\checkmark$                             |
|                | $\checkmark$                               | $\checkmark$                             |
| •              | $\checkmark$                               |  |
| •              |  | $\checkmark$                             |
| •              | $\checkmark$                               |  |
| •              | $\checkmark$                               |  |







## **Acquisition and Integration Differentiators**

### **Diligence and Decision Makin**

Disciplined approach with high emphasis on cultural fit

Strategic checklist and assessment process

Expertise and experience

Consistent decision making

### **Synergy Capture**

Leveraging Transcat's broad capabilities and k to accelerate top-line growth (sales synergy)

Marketing expertise

Reduction of outsourcing by leveraging Transe full scope of services (cost synergy)

Transcat's Proven Integration Process Drives Consistent Long-Term Value Capture and Returns

| ng    | Acquirer of Choice   |
|-------|--|
|       | Sellers consistently chose Transcat, often at a<br>lower price |
|       | Transcat has reputation for treating acquired employees fairly |
|       | Cultural sensitivity around integration                        |
|       | <b>Track Record of Success</b>                                 |
| brand | 20+ acquisitions over the last 10 years, with                  |
|       | remarkable success   |







### Brand Extension and Expanded Addressable Markets – Portfolio of Service Companies



Strong brand recognition and strategic acquisitions have expanded capabilities and synergies

Immediate cross selling potential with complete "family" of services – in both *Technical Services* (Transcat Traditional Labs, CBLs, Pipettes, Biomedical) and *Professional Services* (NEXA, Validation, SteriQual)

NEXA name retention for professional services "group" will help to separate these service offerings (i.e. Transcat may lose a bid, but the client still engages with NEXA)

SteriQual expected to roll up to the NEXA name (after brand recognition for CQV delivery)





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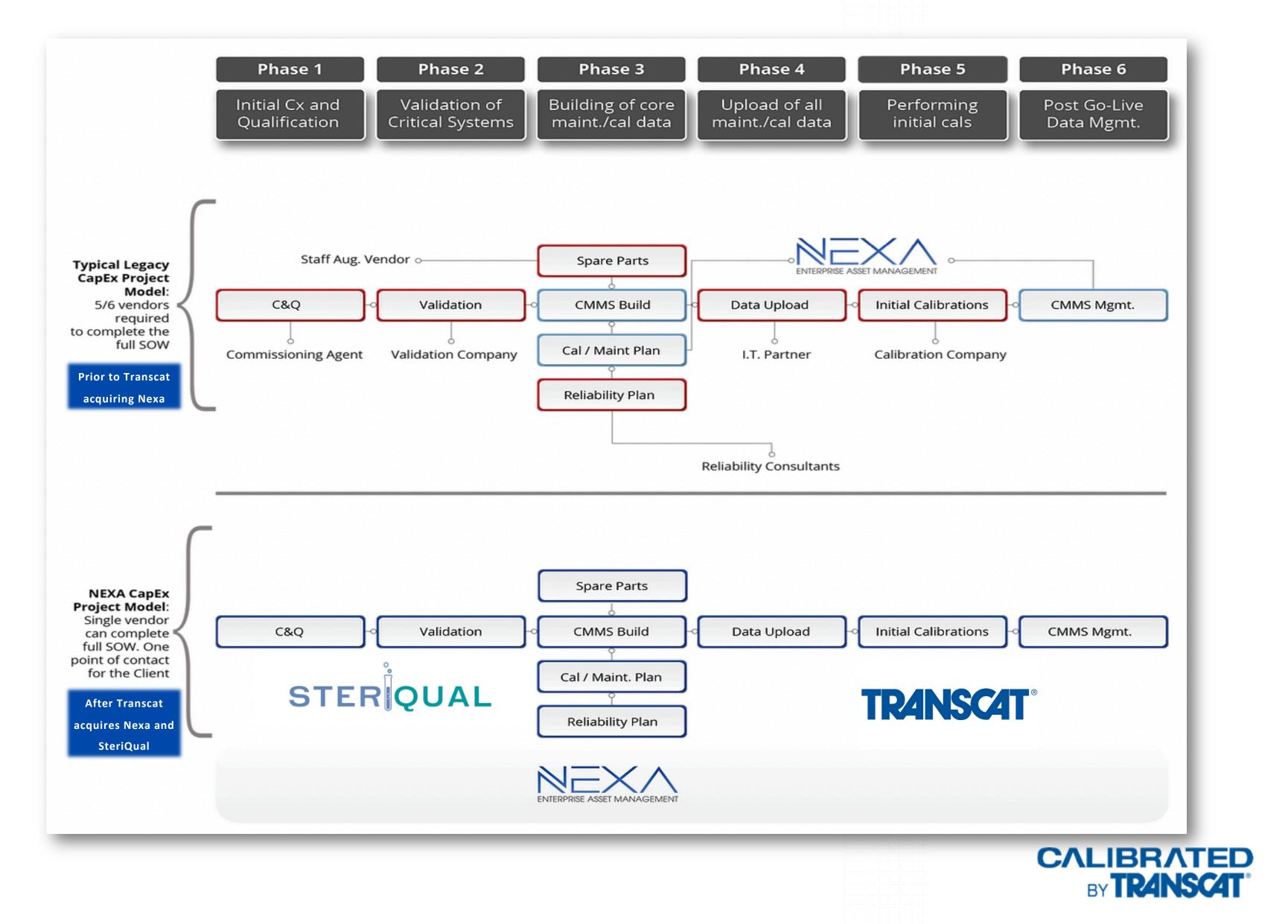
With the **NEXA NS3 (Single Source** Solution) + SteriQual + Transcat

Our team serves as the *single point of contact* completing the full scope of CapEx Project work.

This will ensure the project is delivered in the Client's best interest carried out across all our Service Tracks.

We believe there is a major opportunity in this space - only officially launched in the last month.

### LIFE SCIENCES CAPITAL PROJECT ECOSYSTEM



World-class cost, control, and optimization services to enable world-class production for the life science industry



### **Axiom – Rental Business Accelerating Growth**

ax i 🕋 m

### **Distribution/Rental**

**Test and Rental** Equipment

**Repair and** Calibration

Sell / Trade Equipment

# 1111111





#### **Turn Your Surplus Equipment into**







Cash

Upgraded Equipment

- \$38 million purchase price; \$28 million in Company stock and  $\checkmark$ \$10 million in cash
- Existing leadership and staff retained, with Josh Shilts,  $\checkmark$ current Axiom President, continuing to lead the organization
- ✓ Little overlap in Rental Asset pools, which we believe presents a compelling cross-selling opportunity
- Distribution and Rentals expected to generate high quality  $\checkmark$ leads for Calibration Services

















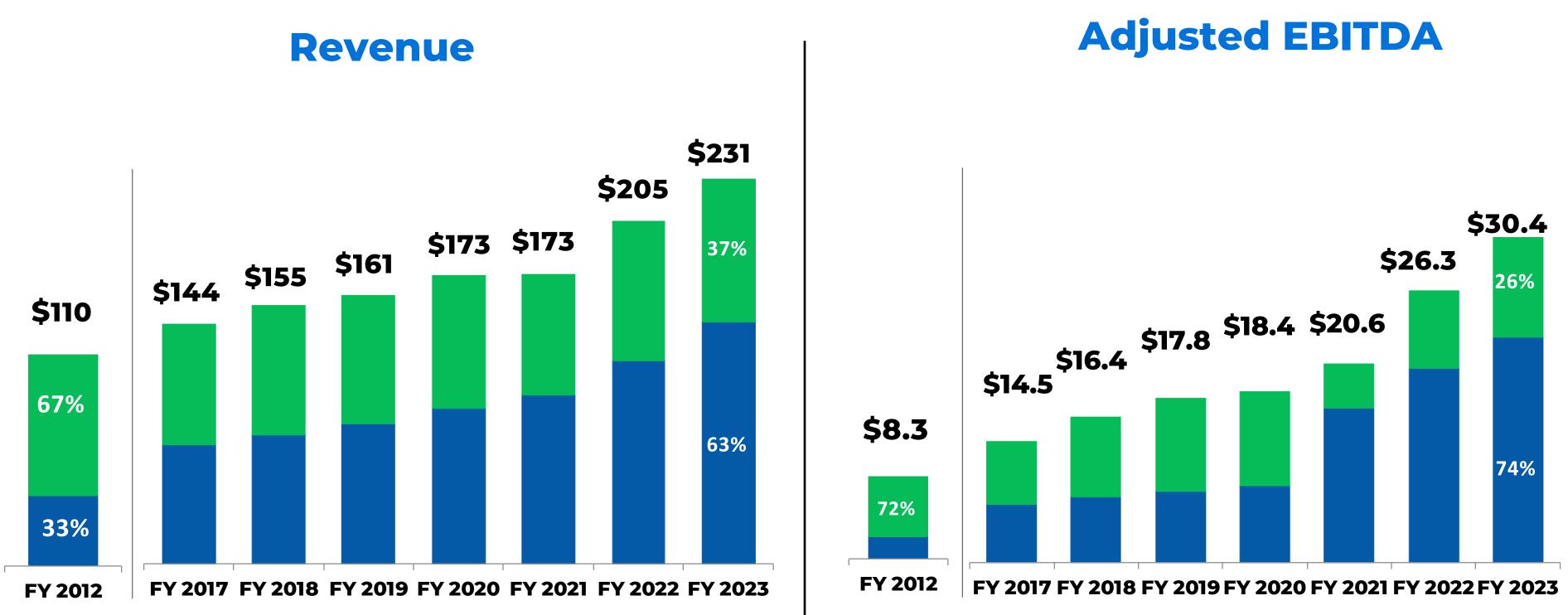
Note: Amounts shown in the graphs that follow may be rounded. Therefore, totals shown in the graphs may not be equal to the sum of the segments

# FINANCIAL OVERVIEW





### **Consolidated Historical Results** (\$ in millions)



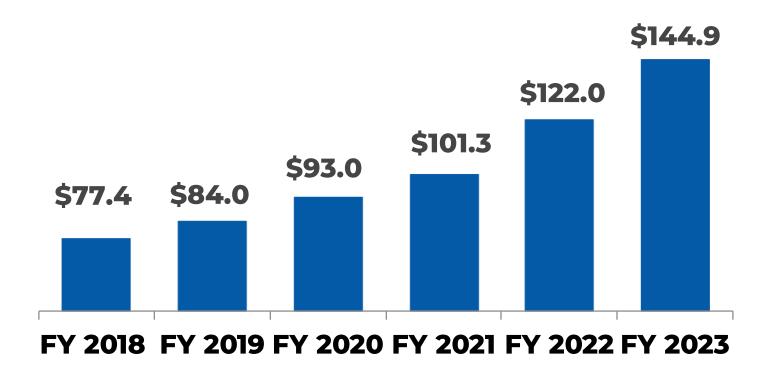
Service Distribution





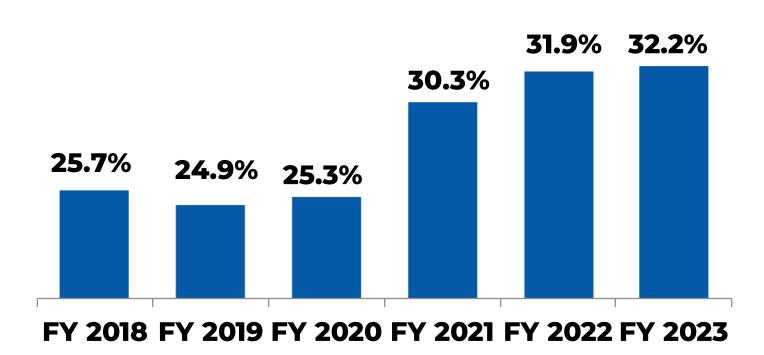


### Service Segment Driving Strong Results (\$ in millions)



#### **Service Revenue**

**Service Gross Margin %** 



- Capturing share in highly regulated end markets, including life sciences and **Aerospace & Defense**
- **NEXA enterprise asset management** acquired on August 31, 2021
- **Recurring revenue nature of service** • segment provides for a high degree of visibility into future earnings

- **Enhanced gross margin profile:** 
  - Driven by operating leverage on organic growth and improved technician productivity
  - Operational focus on calibration automation and continuous process **CALIBRATED** improvement BY TRANSCAT



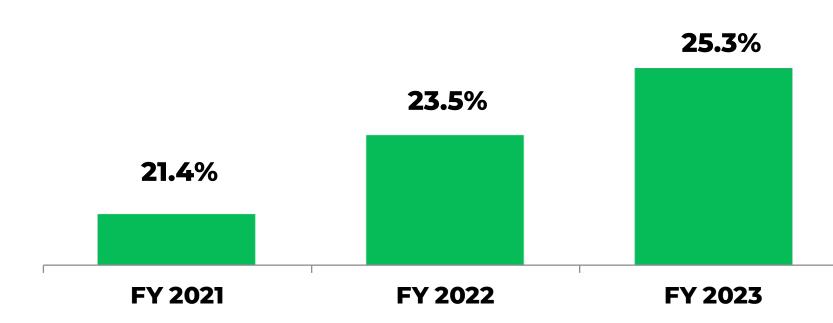




### **Distribution and Rental Sales**



**Distribution Gross Margin %** 



• Stable performance, which is in line with our strategy to drive service segment growth

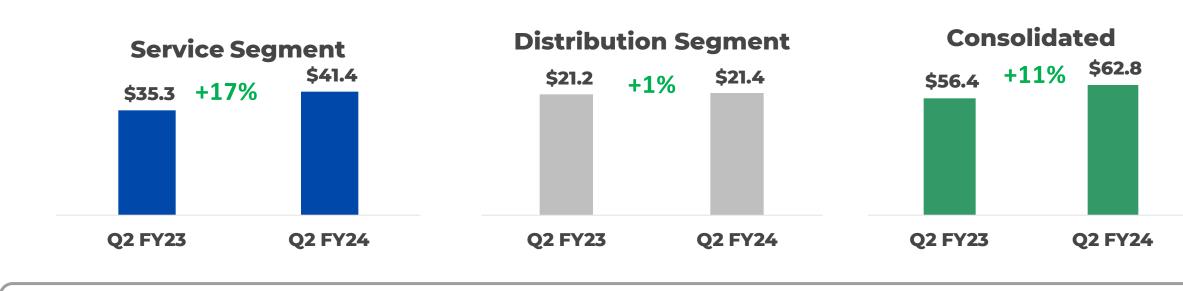
• Gross margin percentage has improved primarily due to growth of high margin rental business



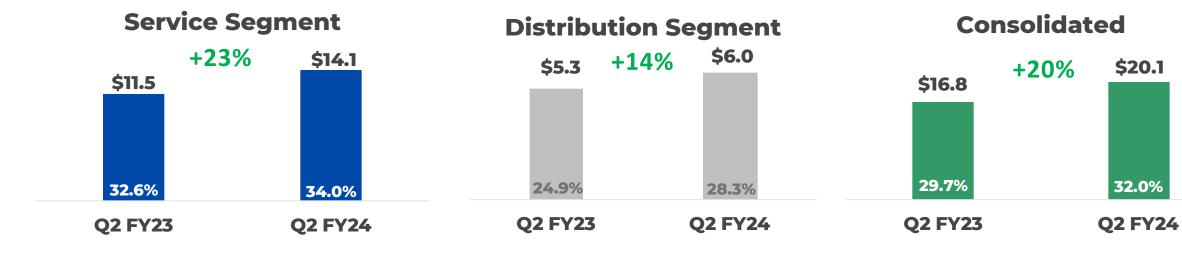




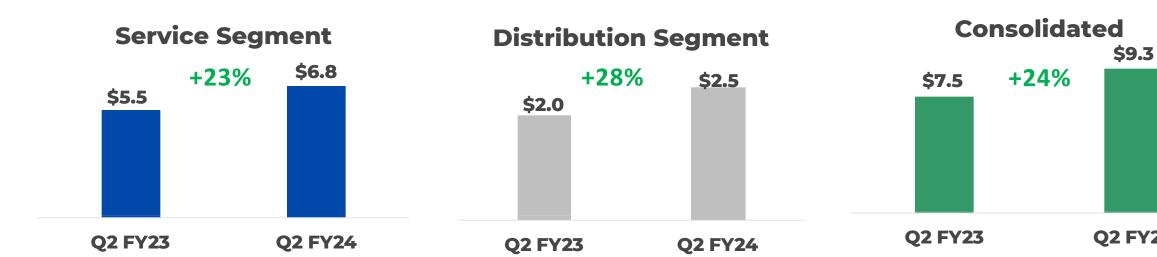
#### Fiscal 2024 Q2 Revenue



#### Fiscal 2024 Q2 Gross Profit and Margin



#### Fiscal 2024 Q2 Adjusted EBITDA<sup>1</sup>



<sup>1</sup>Adjusted EBITDA is a non-GAAP financial measure. See further information in the presentation regarding this measures and a reconciliation to the most directly

comparable GAAP measure

- Q2 Consolidated revenue up 11% on strong Service segment performance
- Service revenue growth of 17%, with double-digit organic growth of 10%
- Q2 Distribution revenue grew 1% versus prior year

• Q2 Consolidated gross margin of 32.0% expanded 230 bps

- Service gross margin of 34.0% expanded 140 basis points primarily due to improved productivity and Service organic revenue growth
- Distribution gross margin expanded 340 bps due to a larger mix of Rental revenue •

- Consolidated adjusted EBITDA up 24% driven by strong performance from both segments
- Service segment adjusted EBITDA up 23%
- Distribution adjusted EBITDA up 28% •

#### **Q2 FY24**







### **Operating Free Cash Flow and Cap Table** (\$ in millions)

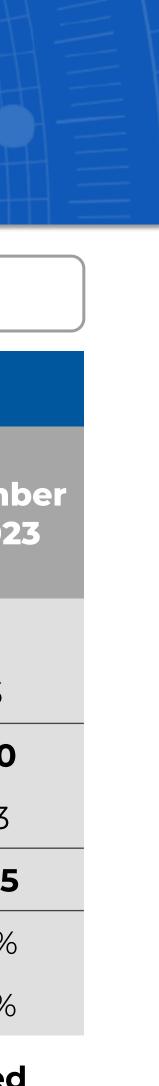
| ow                             | Capitalization Supports Growth Strategy  |  |  |  |  |  |  |
|--------------------------------|--|--|--|--|--|--|--|
| Six Mont                       | hs Ended   | Capitalization   |  |  |  |  |  |
| September<br>23, 2023          | September<br>24, 2022  | Note: Components may not add to totals due to rounding | Septemb<br>23, 2023  |  |  |  |  |
|                                |  | Cash and Cash Equivalents                              | \$1.2  |  |  |  |  |
| \$16.0                         | \$5.2  | Total Debt   | 53.3   |  |  |  |  |
|                                |  | Total Net Debt   | \$52.0   |  |  |  |  |
| (\$5.4)                        | (\$4.8)  | Shareholders' Equity                                   | 138.3  |  |  |  |  |
|                                |  | Total Capitalization                                   | \$191.5  |  |  |  |  |
| \$10.5                         | \$0.5  | Debt / Total Capitalization                            | 27.8%  |  |  |  |  |
| <b>~</b> · <b>~</b> · <b>~</b> | <b>~~</b> . <b>.</b>   | Net Debt / Total Capitalization                        | 27.2%  |  |  |  |  |
|                                | <section-header><section-header><section-header><text></text></section-header></section-header></section-header> | <section-header></section-header>                      | Six Months EndedCapitalizationSeptember<br>23, 2023September<br>24, 2022Note: Components may not add to totals due to rounding\$16.0\$5.2Cash and Cash Equivalents<br>Total Debt(\$5.4)(\$4.8)Total Net Debt\$10.5\$0.5Debt / Total Capitalization |  |  |  |  |

- Cash Flow has improved versus prior year
- Capital expenditures primarily focused on technology, service capabilities/expansion and rental pool assets; in line with expectations

\*\* In addition to reporting net cash provided by operations, a U.S. generally accepted accounting principle ("GAAP") measure, we present operating free cash flow (net cash provided by operations less capital expenditures), which is a non-GAAP measure. We believe operating free cash flow is an important liquidity measure that reflects the cash generated by the business, after the purchases of technology, capabilities and assets, that can then be used for, among other things, strategic acquisitions, investments in the business, and funding ongoing operations. Operating free cash flow is not a measure of financial performance under GAAP and is not calculated through the application of GAAP. As such, it should not be considered as a substitute or alternative for the GAAP measure of net cash provided by operations and, therefore, should not be used in isolation of, rather in conjunction with, the GAAP measure. Operating free cash flow, as presented, may produce results that vary from the GAAP measure and may not be comparable to a similarly defined non-GAAP measure used by other companies.

- 1.37x leverage ratio at quarter-end (Total debt to TTM Adjusted EBITDA)
- \$32.0 M available from credit facility at quarter-end
- Credit facility paid off subsequent to quarter end with the proceeds from Secondary Offering









# **Questions & Answers**

# CALIBRATED BY TRANSCAT®



# **Adjusted EBITDA Reconciliation**

(\$ in thousands)

|                               | FY 2017           | FY 2018   | FY 2019   | FY 2020   | FY 2021   | FY 2022  | FY 2023  |
|-------------------------------|-------------------|-----------|-----------|-----------|-----------|----------|----------|
| Net Income                    | \$ 4,522          | \$ 5,922  | \$ 7,145  | \$ 8,067  | \$ 7,791  | \$11,380 | \$10,688 |
| +Interest Expense             | 719               | 1,018     | 903       | 934       | 850       | 810      | 2,417    |
| +Other (Expense) / Income     | 51                | 60        | 91        | 186       | 241       | 143      | 344      |
| +Tax Provision                | 2,642             | 2,026     | 2,090     | 1,663     | 2,191     | 1,810    | 2,799    |
| Operating Income              | \$ 7 <i>,</i> 934 | \$  9,026 | \$ 10,229 | \$ 10,850 | \$ 11,073 | \$14,143 | \$16,248 |
| +Depreciation & Amortization  | 6,184             | 5,991     | 6,361     | 6,658     | 7,580     | 9,077    | 10,955   |
| +Restructuring Expense        | -                 | -         | -         | _         | 650       | -        | _        |
| +Acquisition Related Add-Back | -                 | -         | -         | -         | _         | 902      | 185      |
| +Other (Expense) / Income     | (51)              | (60)      | (91)      | 15        | (241)     | (143)    | (344)    |
| +Noncash Stock Compensation   | 453               | 1,411     | 1,327     | 884       | 1,513     | 2,328    | 3,377    |
| Adjusted EBITDA               | \$ 14,520         | \$ 16,368 | \$17,826  | \$ 18,407 | \$ 20,575 | \$26,307 | \$30,421 |





### **Segment Adjusted EBITDA Reconciliation**

#### (\$ in thousands)

Service Operating Income

- + Depreciation & Amortization
- + Transaction Expense
- + Other (Expense) / Income
- + Noncash Stock Compensation

Service Adjusted EBITDA

**Distribution Operating Income** 

- + Depreciation & Amortization
- + Transaction Expense
- + Other (Expense) / Income
- + Noncash Stock Compensation

Distribution Adjusted EBITDA

Service Adjusted EBITDA

**Distribution Adjusted EBITDA** 

#### **Total Adjusted EBITDA**

|    | FY 2012 | FY 2023      |
|----|---------|--------------|
| \$ | (175)   | \$<br>11,422 |
| \$ | 1,959   | \$<br>8,800  |
|    |         | \$<br>185    |
| \$ | (37)    | \$<br>(247)  |
| \$ | 263     | \$<br>2,463  |
| \$ | 2,010   | \$<br>22,623 |
| _  |         |              |
|    | \$5,603 | \$4,826      |
|    | 937     | 2,155        |
|    |         | -            |
|    | (11)    | (97)         |
|    | 290     | 914          |
|    | \$6,819 | \$7,798      |
|    |         |              |
|    | \$2,010 | \$22,623     |
|    | \$6,819 | \$7,798      |
|    | \$8,829 | \$30,421     |





# **Adjusted EBITDA Reconciliation**

| (\$ in thousands)             |    | 2023 Q2 | FY 2 | 2024 Q2 | FY | 2024 Q2<br>TTM |
|-------------------------------|----|---------|------|---------|----|----------------|
| Net Income                    | \$ | 2,357   | \$   | 460     | \$ | 8,668          |
| +Interest Expense             |    | 550     |      | 890     |    | 3,211          |
| +Other (Expense) / Income     |    | (13)    |      | (49)    |    | 576            |
| +Tax Provision                |    | 732     |      | 342     |    | 2,846          |
| Operating Income              | \$ | 3,626   | \$   | 1,643   | \$ | 15,301         |
| +Depreciation & Amortization  |    | 2,778   |      | 3,269   |    | 11,595         |
| +Acquisition Related Add-Back |    | -       |      | 3,128   |    | 3,468          |
| +Other (Expense) / Income     |    | 13      |      | 49      |    | (576)          |
| +Noncash Stock Compensation   |    | 1,114   |      | 1,241   |    | 3,606          |
| Adjusted EBITDA               | \$ | 7,531   | \$   | 9,330   | \$ | 33,394         |







# **Segment Adjusted EBITDA Reconciliation**

(\$ in thousands)

Service Operating Income +Depreciation & Amortization +Acquisition Related Add-Back +Other (Expense) / Income +Noncash Stock Compensation Service Adjusted EBITDA

Distribution Operating Income +Depreciation & Amortization +Acquisition Related Add-Back +Other (Expense) / Income +Noncash Stock Compensation **DIstribution Adjusted EBITDA** 

Service EBITDA Distribution EBITDA **Total Adjusted EBITDA** 

| FY 2 | 2023 Q2 | FY | 2024 Q2 |
|------|---------|----|---------|
| \$   | 2,507   | \$ | 742     |
|      | 2,246   |    | 2,325   |
|      | -       |    | 2,876   |
|      | 3       |    | 29      |
|      | 793     |    | 826     |
| \$   | 5,549   | \$ | 6,798   |
| \$   | 1,119   | \$ | 901     |
|      | 532     |    | 944     |
|      | -       |    | 252     |
|      | 10      |    | 20      |
|      | 321     |    | 415     |
| \$   | 1,982   | \$ | 2,532   |
|      | \$5,549 |    | \$6,798 |
|      | \$1,982 |    | \$2,532 |
|      | \$7,531 |    | \$9,330 |



