

Annual Meeting of Shareholders

September 9, 2014



Annual Meeting of Shareholders

Lee D. Rudow

President and Chief Executive Officer

Safe Harbor Statement

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical fact and thus are subject to risks, uncertainties and assumptions that often are identified by words such as "expects," "estimates," "projects," "anticipates," "believes," "could," and other similar words. All statements addressing operating performance, events, or developments that Transcat, Inc. expects or anticipates will occur in the future, including but not limited to statements relating to anticipated revenue, profit margins, sales operations, capital expenditures, growth strategy, potential acquisitions, customer preferences and changes in market conditions in the industries in which Transcat operates are forward-looking statements. Forward-looking statements should be evaluated in light of important risk factors and uncertainties. These risk factors and uncertainties are more fully described in Transcat's Annual and Quarterly Reports filed with the Securities and Exchange Commission, including under the heading entitled "Risk Factors." Should one or more of these risks or uncertainties materialize, or should any of the Company's underlying assumptions prove incorrect, actual results may vary materially from those currently anticipated. In addition, undue reliance should not be placed on the Company's forwardlooking statements. Except as required by law, the Company disclaims any obligation to update or publicly announce any revisions to any of the forward-looking statements contained in this presentation.



Senior Management Team

Lee Rudow President and Chief Executive Officer

John Zimmer Senior Vice President of Finance and Chief Financial Officer

Michael Craig Vice President of Human Resources

Robert Flack • • • • • Vice President of Business Development

John Hennessy •••• Vice President of Marketing

Rainer Stellrecht Vice President of Laboratory Operations

Scott Sutter ••••• Vice President of Sales

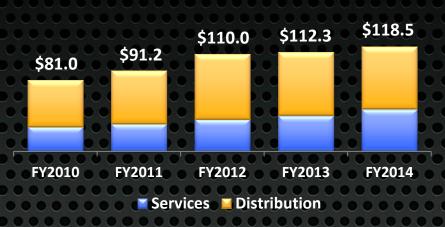
Jay Woychick Vice President of Inside Sales



Executing our StrategyGrowing Revenue & Operating Income

(\$ in millions)

Consolidated Revenue



Consolidated Operating Income



- Strategic plan continues to deliver strong results
- Achieved annual revenue growth for 10th consecutive year in FY2014
- 10% consolidated revenue CAGR*
- FY2014 operating earnings up 13% on 6% revenue growth
- 29% consolidated operating income CAGR*



Service Segment Inflection Point

(\$ in millions)



- Service segment revenue increased nearly 19% in FY2014
- 15% revenue CAGR*
- FY2014: Achieved operating margin expansion of 170bps
- Moving forward, operating income should grow at a faster rate than revenue

Leveraging Distribution to Drive Growth



- Distribution business continues to perform well in highly competitive market
- Aggressive pricing strategies to defend our market share

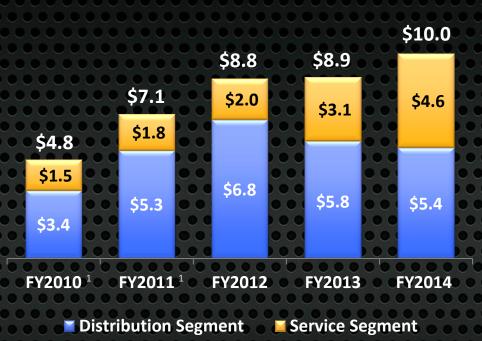




Strong Cash Generation

(\$ in millions)





- 20% consolidated Adjusted
 EBITDA CAGR**
- 33% Service segment CAGR**
- Strengthened earnings power

All figures are rounded to the nearest million. Therefore totals shown in graphs may not equal the sum of the segments.

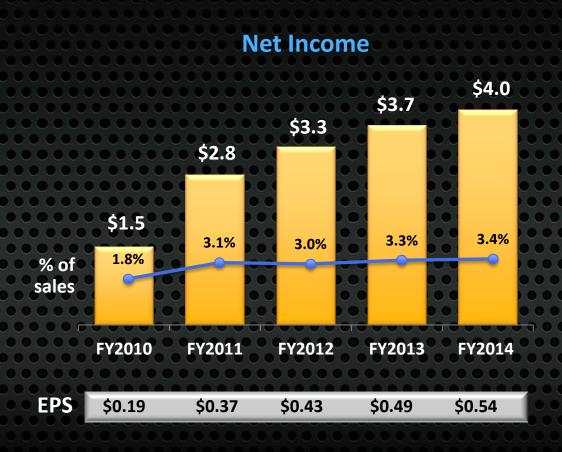
¹The chart above excludes unallocated amounts of \$0.2 million for FY10 and \$0.2 million for FY11. These amounts include previously unallocated administrative-related depreciation, amortization and other non-operating expense. These items have been allocated by segment beginning in fiscal year 2012.



st See supplemental slides for Adjusted EBITDA reconciliation and other important disclaimers regarding Adjusted EBITDA.

Bottom-line Performance

(\$ in millions)



 Net income CAGR* of 28% since FY 2010

Stock Repurchases:

- 100,000 Shares @ \$7.00 per
 share July 2013
- 700,000 Shares @ \$8.10 per share October 2013

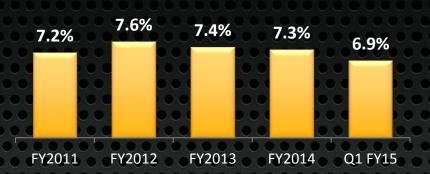
Balance Sheet Supports Acquisition Strategy

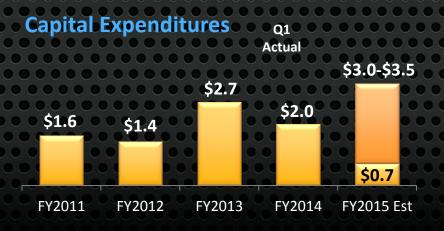
(\$ in millions)





Return on Assets





- Low debt levels to satisfy working capital, capital expenditure needs and facilitate acquisition strategy
- Amended and upsized revolving credit facility to \$30 million August 2014
- ROA target of 10%

First Quarter Results: Top-Line Growth

(\$ in millions)



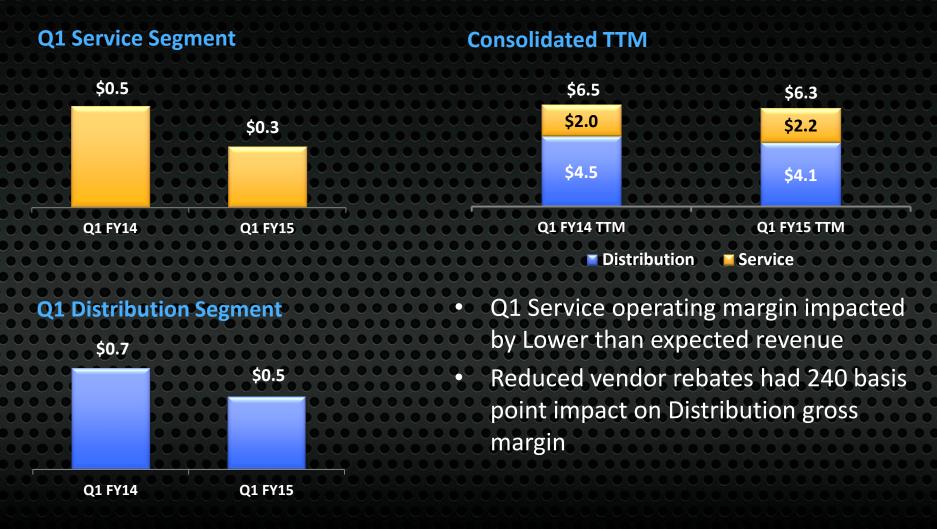
Consolidated TTM



- Q1 Service segment revenue increased
 3.4% to \$12.1 million due to organic
 initiatives
- Consolidated TTM revenue up 2.6% over prior-year TTM

First Quarter Results: Operating Income

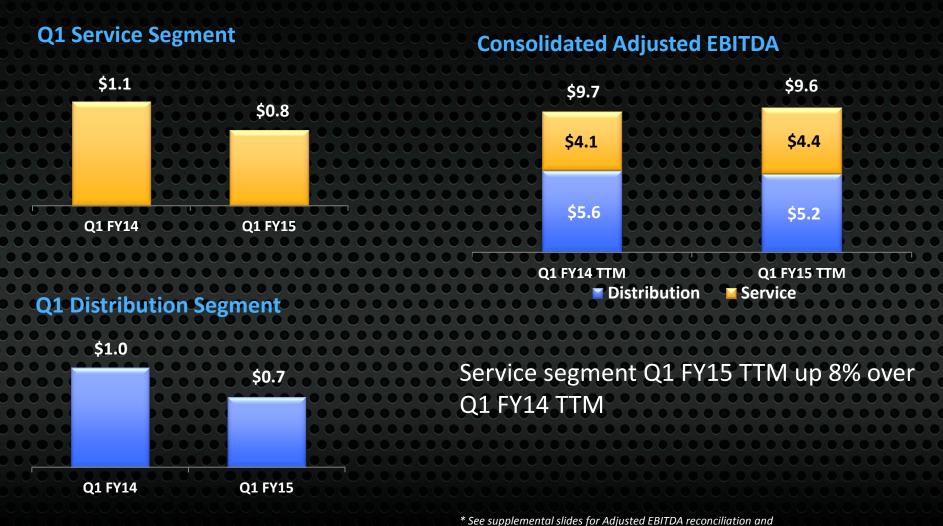
(\$ in millions)





First Quarter Results: Adjusted EBITDA*

(\$ in millions)



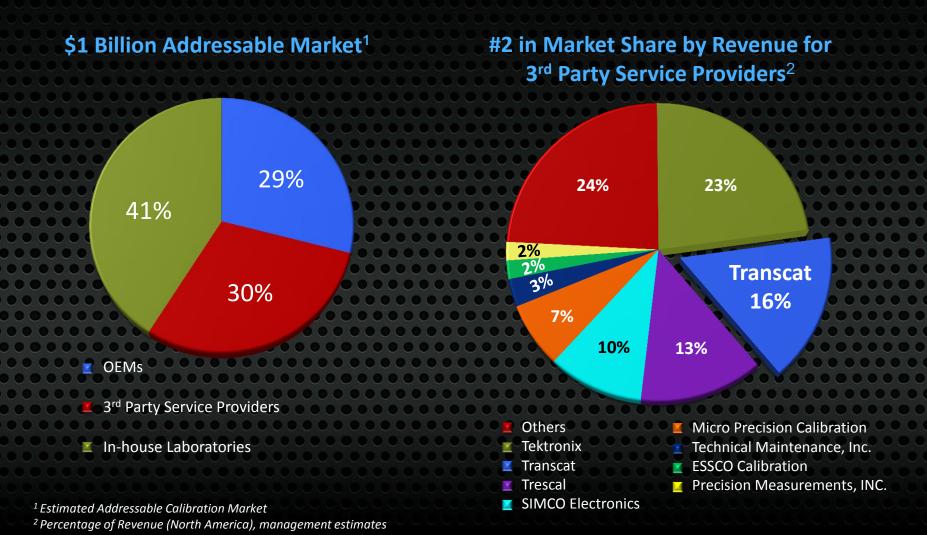


other important disclaimers regarding Adjusted EBITDA.

All figures are rounded to the nearest million. Therefore totals shown in graphs may not equal the sum of the segments.

MARKET, STRATEGY AND OUTLOOK

Calibration Services Market





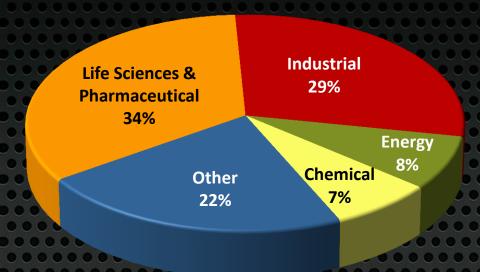
Unique Service Value Proposition





Broad and Diverse Blue Chip Customer Base

Percentage of Service Revenue *













Service Growth Strategy



Outsourcing of Internal Labs

Integrated Sales Model – Enterprise Sale

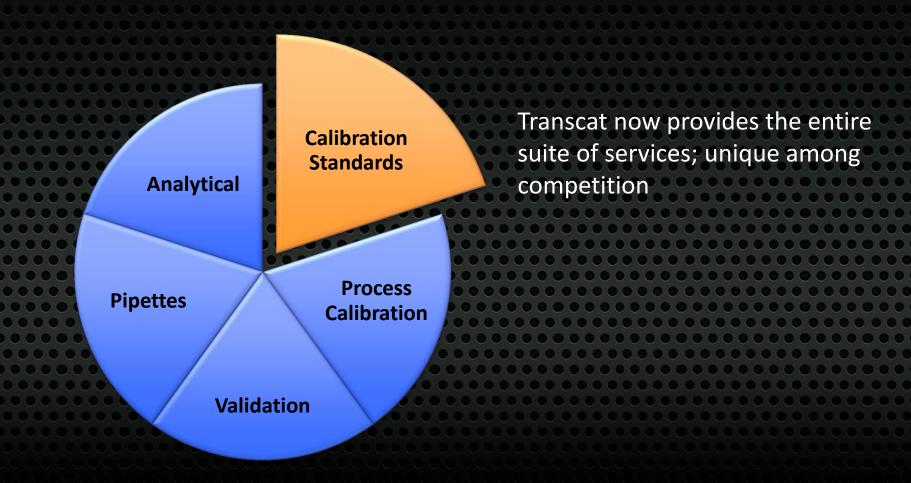
Leveraging Distribution Segment

Geographic Expansion
Increased Capabilities /Expertise
Bolt-On - Leverage Infrastructure

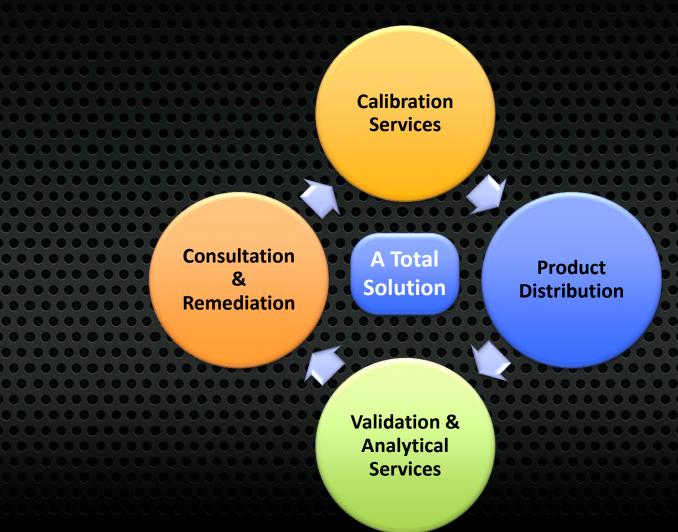


Serve an Expanded Life Science Market

Typical Suite of Services Life Science Company



Full Suite of Products and Services



Investments Focused on Growth

Ulrich Acquisition

C3 Software

Web 3.0



Ulrich Metrology Inc. Acquisition

A leading provider of custom accredited and commercial calibrations for the aerospace and defense, industrial manufacturing and life science industries in Canada.

- Acquired Ulrich Metrology Inc. August 31, 2014 for C\$7.1 million
- Expands reach into the calibration market in Canada
- Annualized revenue of \$3.7 million

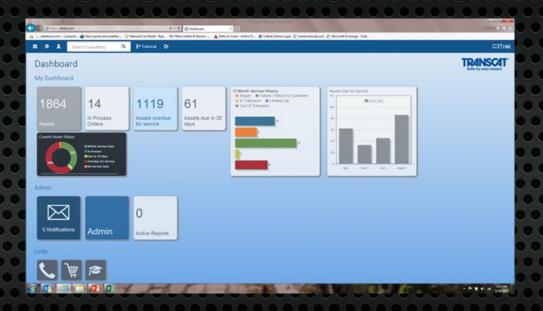




C3 Asset Management Software

Cost • Compliance • Control





- Customizable, web-based software
- Designed to meet the critical needs of highly regulated manufacturing environments
- Strengthened value proposition

Web 3.0 — Our new e-commerce and CMS Platform

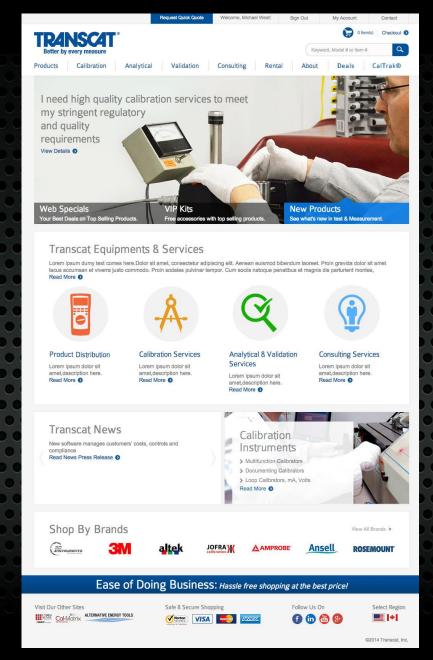
Provides greater flexibility to adapt to rapidly changing e-commmerce market

Robust promotional and lead nurturing engine

Strong SEO integration resulting in greater relevant traffic

Increased efficiency in content management

End goal of increased relevant traffic with a greater conversion rate





Execute Strategic Plan to Drive Growth

Fiscal Year 2015 Outlook

Realize the inherent leverage in the Service segment

Grow operating income at a faster rate than revenue

Leverage leading Distribution position to drive Service Growth

Margin opportunities are limited

Capital allocation focused on growth initiatives

- Leverage new online service interface: C3 Asset Management Software
- Launch new website
- Continue to evaluate service market acquisition opportunities



Long Term Objectives

Capitalizing on a foundation for future growth while delivering near-term results

Service segment

- Double digit revenue growth through organic and acquisition strategy
- Take market share particularly in the Life Science space
- Grow pipeline of larger, multi-year enterprise opportunities
- Beyond the inflection point: Margin expansion at a greater rate than revenue growth

Distribution segment

- Leverage leadership position to drive service growth
- Use strong cash generation to invest in growth opportunities

Identify acquisition opportunities

- Consolidate the highly fragmented calibration industry
- Strategy: Increase capabilities, geographical expansion, greater scale
- Majority of opportunities: Revenue range of \$1-\$5 million
- Criteria: 4-6x EBITDA, Target IRR of 15%



TRANSCAT®

Better by every measure.

Annual Meeting of Shareholders

September 9, 2014

SUPPLEMENTAL INFORMATION



Adjusted EBITDA Reconciliation

(\$ in thousands)

(p in disassanas)	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	Q1 FY15 <u>TTM</u>
Service Operating Income (loss) +Depreciation & Amortization +Other (Expense) / Income +Noncash Stock Comp Service Adjusted EBITDA	\$ 94	\$ 192	\$ (175)	\$ 1,311	\$ 2,379	\$ 2,185
	1,136	1,377	1,959	1,740	2,144	2,077
	-	-	(37)	(84)	(141)	(142)
	256	202	263	150	230	250
	\$ 1,486	\$ 1,771	\$ 2,010	\$ 3,117	\$ 4,612	\$ 4,370
Distribution Operating Income +Depreciation & Amortization +Other (Expense) / Income +Noncash Stock Comp Distribution Adjusted EBITDA	\$ 2,287	\$ 4,395	\$ 5,603	\$ 4,635	\$ 4,326	\$ 4,127
	742	673	937	962	801	763
	-	-	(11)	(27)	12	(23)
	323	226	290	193	297	319
	\$ 3,352	\$ 5,312	\$ 6,819	\$ 5,763	\$ 5,436	\$ 5,186
Service Distribution Total Adjusted EBITDA	\$ 1,486	\$ 1,771	\$ 2,010	\$ 3,117	\$ 4,612	\$ 4,370
	\$ 3,352	\$ 5,312	\$ 6,819	\$ 5,763	\$ 5,436	\$ 5,186
	\$ 4,838	\$ 7,083	\$ 8,829	\$ 8,880	\$ 10,048	\$ 9,556

The Company believes that when used in conjunction with GAAP measures, Adjusted EBITDA, or earnings before interest, taxes, depreciation and amortization, and noncash stock compensation expense, which is a non-GAAP measure, allows investors to view its performance in a manner similar to the methods used by management and provides additional insight into its operating results. Adjusted EBITDA is not calculated through the application of GAAP and is not the required form of disclosure by the Securities and Exchange Commission. As such, it should not be considered as a substitute for the GAAP measure of net income and, therefore, should not be used in isolation of, but in conjunction with, the GAAP measure. The use of any non-GAAP measure may produce results that vary from the GAAP measure and may not be comparable to a similarly defined non-GAAP measure used by other companies. The Adjusted EBITDA chart excludes an unallocated amount of \$0.2 million for FY11. This amount includes previously unallocated administrative-related depreciation, amortization and other non-operating expense. These items have been allocated by segment beginning in fiscal year 2012.

