









# Transcat<sup>®</sup> Annual Meeting of Stockholders

September 15, 2009











## Transcat®

## Annual Meeting of Stockholders

Charles P. Hadeed, President, CEO and COO

September 15, 2009



#### Safe Harbor Statement

These slides, and the accompanying oral discussion, contain "forwardlooking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to differ materially from the results expressed or implied by such statements, including general economic and business conditions, conditions affecting the industries served by the Company and its subsidiaries, conditions affecting the Company's customers and suppliers, competitor responses to the Company's products and services, the overall market acceptance of such products and services, the effect of the Company's strategy and other factors disclosed in the Company's periodic reports filed with the Securities and Exchange Commission. Consequently, such forward looking statements should be regarded as the Company's current plans, estimates and beliefs. The Company does not undertake and specifically declines any obligation to publicly release the results of any revisions to these forward-looking statements that may be made to reflect any future events or circumstances after the date of such statements or to reflect the occurrence of anticipated or unanticipated events.











## **Senior Management Team**

John De Voldre

**Lori Drescher** 

**David Goodhead** 

**John Hennessy** 

Rainer Stellrecht

**Jay Woychick** 

John Zimmer

VP of Human Resources

**VP of Business Process** 

Improvement and Training

VP of Wind Energy Sales

**VP of Sales** 

**VP of Laboratory Operations** 

**VP** of Marketing

VP of Finance and CFO











## Agenda

Products and Services Review

Fiscal 2009 Financial Highlights

Strategy and Outlook

Wind Energy Opportunity

Investment Highlights







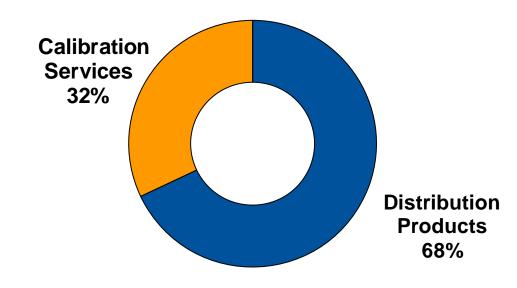






#### **Products and Services**







FY 2009 Revenue = \$75.4 million



















## PRODUCT SEGMENT

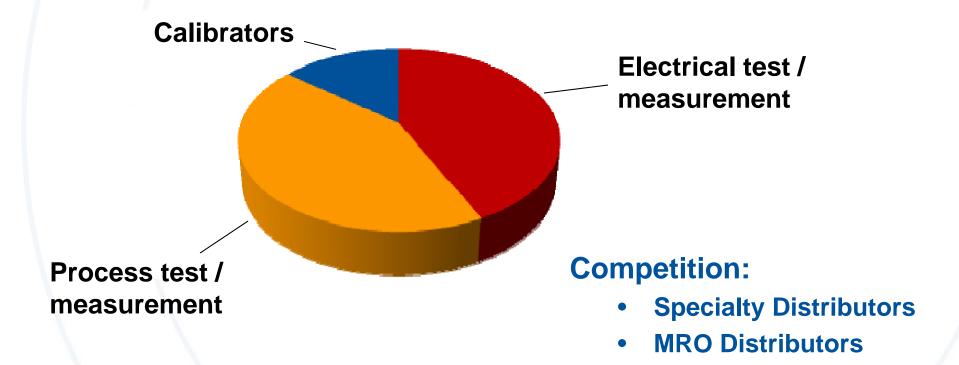
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#### **Handheld Test & Measurement Instrumentation**

Market Size: \$0.7 Billion (est.)











**Industrial Distributors** 



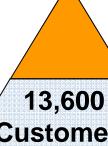


#### **Products**















25,000 test and measurement instruments





















### **Transcat's Competitive Advantage**

Wide variety of proprietary brands

Consultative selling approach

Large scale distributor

Immediate availability of high-demand products

Latest and most-advanced technology

More than
25 years of catalog
distribution
experience









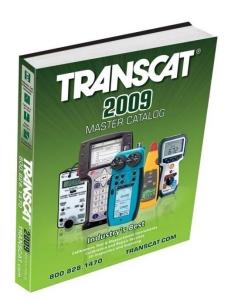


### **Three-Pronged Marketing Approach**

#### www.transcat.com



#### **Direct Mail**



#### **Direct Sales**













### **Growth Opportunities**

- ✓ Presence in growth industries
- ✓ Wind energy

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- ✓ Increasing online presence
- ✓ New strategic vendor partnerships
- ✓ New product introductions



















## SERVICE SEGMENT

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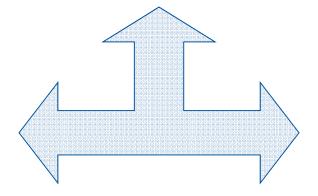
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### Importance of Calibration

Meet increasing regulatory requirements

Avoid risks of substandard quality



Prevent operational failure costs



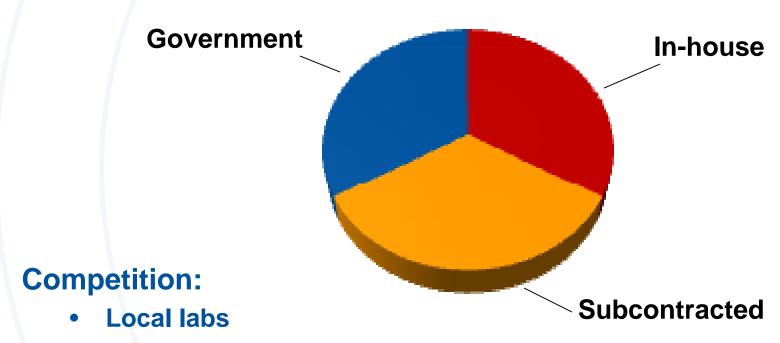








#### Calibration: \$1.5 Billion Market



- Regional labs (2-5 labs)
- National labs













#### **Industries and Customers**

Pharmaceutical & FDA regulated

Industrial manufacturing

Chemical process

Energy & utilities





























www.TRANSCAT.com

Broad scope of accreditation

Direct sales by industry specialists

Assigned account managers

Geographic reach

Capture Greater Market Share

ASQ certified calibration technicians

Vendor consolidation

**CalTrak®** 











#### **Transcat Meets Calibration Needs**



Fully accredited, experienced calibration provider



12 Centers of excellence

#### **High-demand disciplines:**

- √ Electrical
- ✓ Temperature
- **✓ Pressure**

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✓ Dimensional





















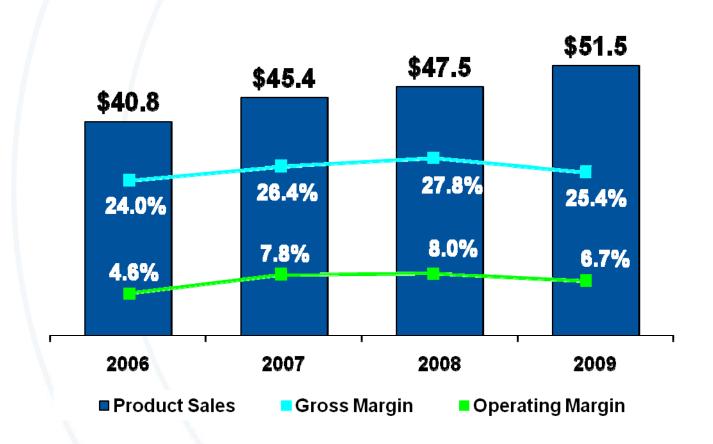
## FINANCIAL HIGHLIGHTS

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### **Product Segment Profitability**



#### **Margin Factors:**

- ✓ Direct vs. resellers
- ✓ Customer discounts
- ✓ Product mix
- ✓ Domestic vs. international
- ✓ Rebates



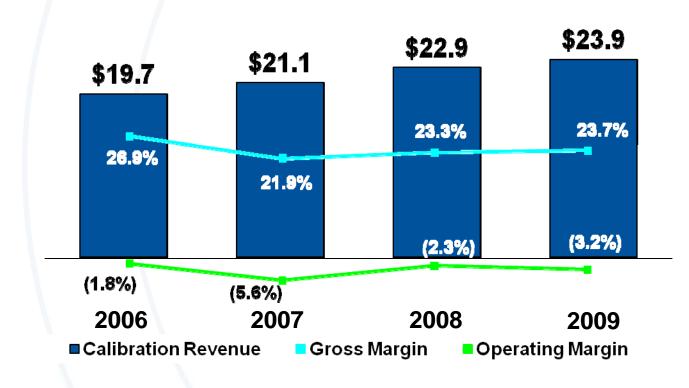








### **Service Segment Profitability**



#### **Margin Factors:**

- √ Sales and marketing investments
- ✓ In-house vs. subcontracted
- √ High operating leverage
- ✓ Order mix by discipline
- ✓ Investment in capital and quality









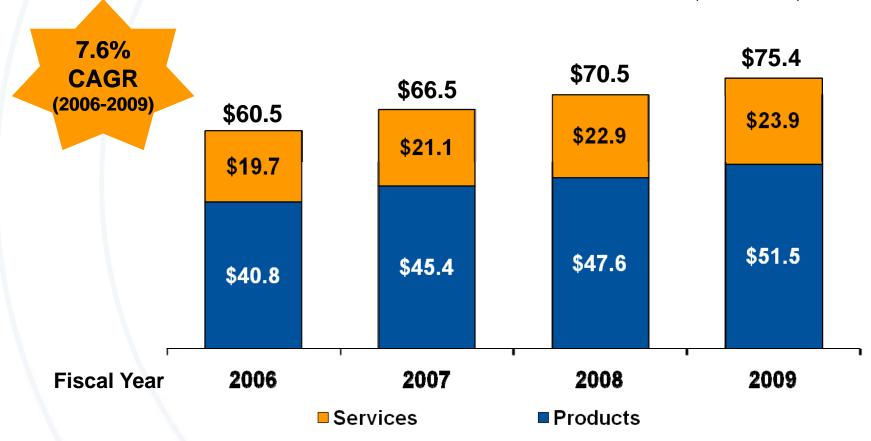






#### **Expanding Revenue**

(\$ in millions)





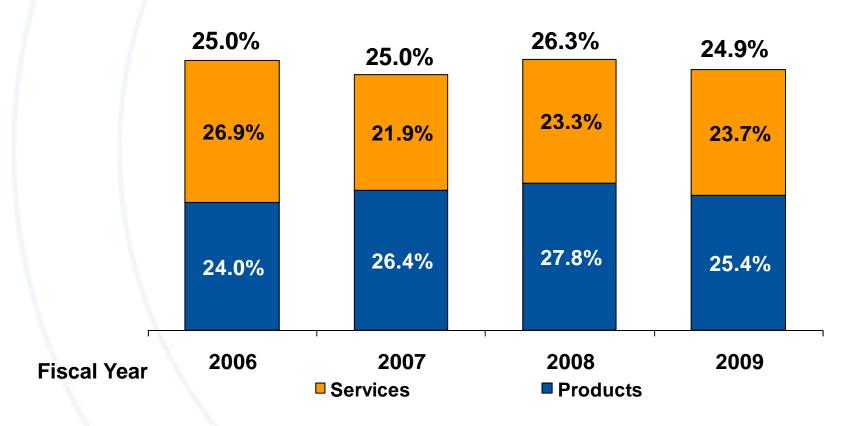








## **Gross Margin Opportunity**





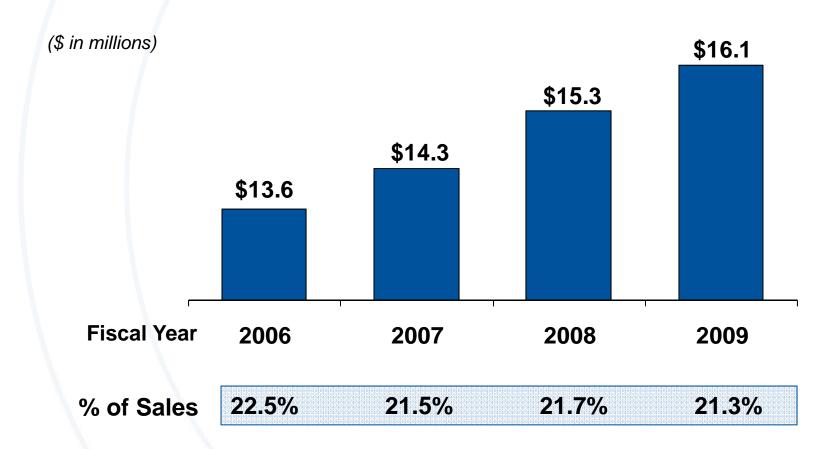








## **Operating Expenses**





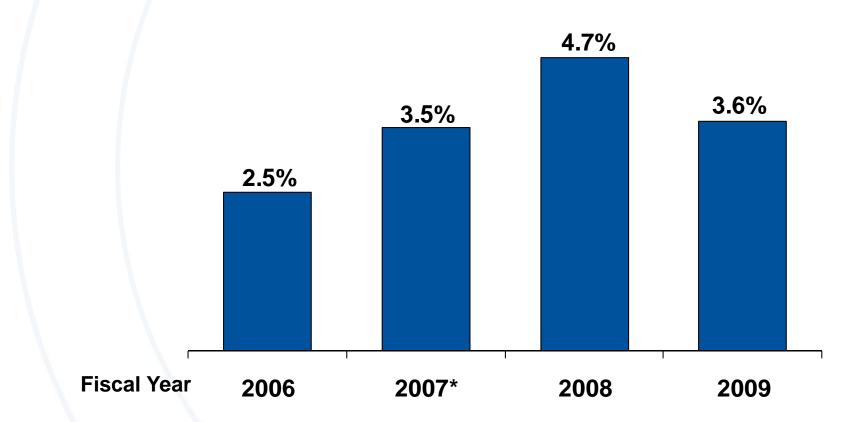








## **Operating Margin**



<sup>\*</sup> Excludes \$1.5 million gain on divestiture of TPG.





#### **Net Income**



<sup>\*</sup> Excludes reversal of deferred tax asset valuation allowances of \$2.6M in FY2006 and \$0.8M in FY2008 and \$0.9M gain on divestiture of TPG, net of tax in FY2007.



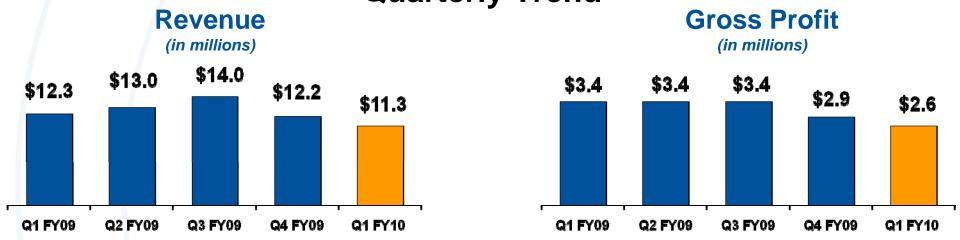




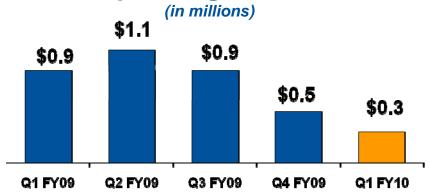




## Product Segment Results Quarterly Trend



#### **Operating Income**





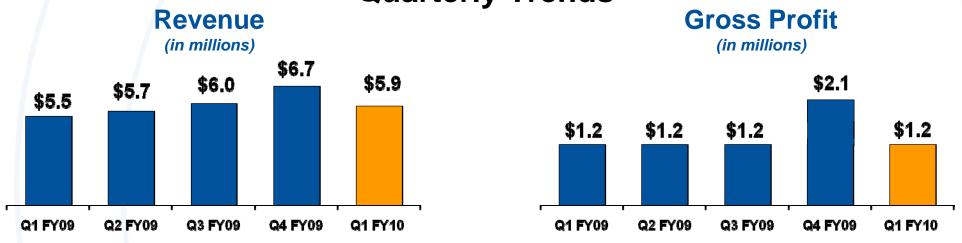




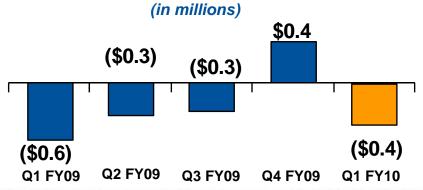




## Service Segment Results Quarterly Trends



#### **Operating Income (Loss)**





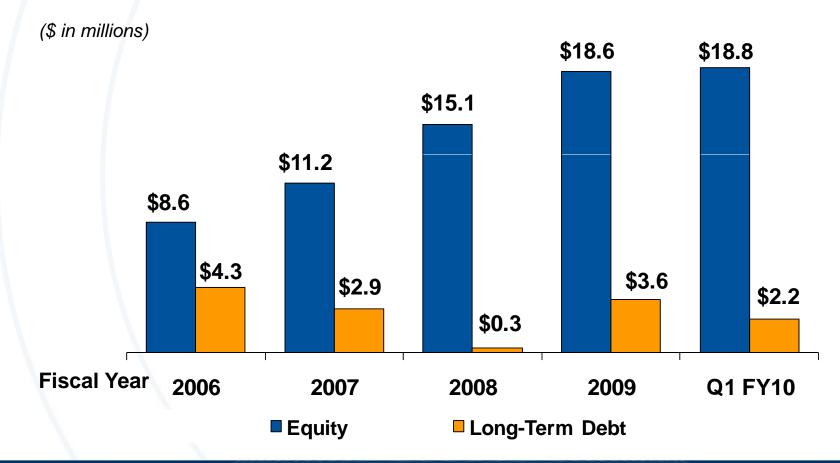








### **Strong Balance Sheet**





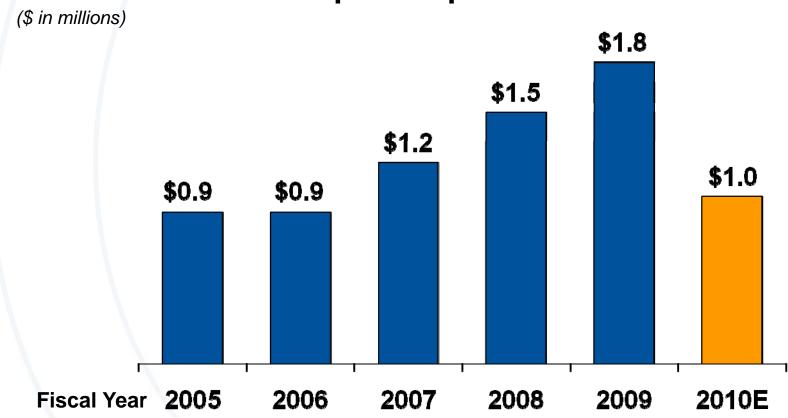








## Investments for the Future Capital Expenditures





















## STRATEGY AND OUTLOOK

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## **Growth Strategy**

New customers

Long-term projected organic growth Services: 10% to 12% Products: 3% to 6%

**Acquisitions** 

Leveraging relationships and capabilities













## Strategic Opportunity Wind Energy

- ✓ Relationships
  - Vestas
  - General Electric
  - NextEra
- ✓ American Recovery and Reinvestment Act of 2009
  - Over \$40 billion allocated to renewable energy











#### The Transcat Advantage

**Leader in the Test and Measurement Instruments** and Calibration Services Markets

> **Scalable business**

Leverage portfolio of products and services

**Top-line growth and** expanding margins

Strong balance sheet and financial flexibility





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